

## Marcelo Corradini

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Brasil

### **Brief biography.**

Marcelo Corradini, 55, managing partner of Kyatera and ISSO, committed to improving the Internet and online freedom in Brazil and Latin America:

- Advisor to Abrint for six consecutive years
- Director of Abrint for three years
- Elected to LACNIC's Electoral Commission
- Speaker on VoIP for the ABRINT na Estrada project

Participated in different conferences in Brazil and around the world, including:

- LACNIC 23 – Lima – Peru
- LACNIC 24 – Bogota – Colombia
- LACNIC 25 – La Habana– Cuba
- LACNIC 26 – San Jose – Costa Rica
- LACNIC 27 – Foz do Iguaçu – Brazil

Among other activities, he has worked towards developing alliances and innovative products, visiting companies and research centers such as:

- Russian Research Center in Moscow
- QTECH fiber optic equipment manufacturer in Moscow
- Television and Internet company model in the city of Voronej, Russia
- Technology fair – CeBIT in Hannover, Germany
- University of Copenhagen, Denmark
- Ericsson Research Centre in Stockholm, Sweden
- Stockholm City Council Cabling Company - STOKAB

### **Tell us about yourself and your interests.**

The story of Kyatera began long before its foundation. In 1997, a time when Marcelo Corradini had a degree in chemistry and owned a chemical plant, there was much talk about the rise of the Internet and e-mail in Brazil. During a meeting with his commercial representative in the city of Nova Odessa (in the region of Campinas), he was asked to send some applications via e-mail and Corradini noticed that there were no Internet providers in the region. He immediately saw this as a great opportunity.





**Tell us about your work experience, education and professional development.**

Kyatera Informática

Together with his current partner, electrical engineer Mario Meletti Filho, he developed a project to provide 2.4 GHz wireless Internet service in the city of Campinas. That's how Kyatera Informática was born. Well-deserving of its motto "Chegando aonde ninguém chega. Conquistando onde ninguém alcança" (roughly translated as "Reaching and conquering where no one else has before"), the company serves the rural area of the cities of Campinas and Jaguariúna, two regions abandoned by the public authorities. Thus, Kyatera stood out for bringing the Internet to underprivileged populations. From customers to friends, the company has contributed to the development of the community by making Internet access available free of charge to health centers, schools and daycare centers.

Thanks to its perseverance, Kyatera grew with the enthusiasm of a dream come true, hard work and participation. The road is not – and has not – been easy, as the company relies solely on its own financial resources, with no other funding prospects in sight.

**Tell us why you are interested in participating in LACNIC and your history with the organization.**

In search of equality, Kyatera joined ABRINT (the Brazilian Internet Providers Association), a decisive factor for the company's success. By joining forces with other regional providers, Kyatera was able to enlist the help of its partners, as well as to obtain advice on technical, legal, tax, regulatory and governance issues. That's when we decided to participate in LACNIC's Electoral Commission.

Participation:

- LACNIC 23 – Lima – Peru
- LACNIC 24 – Bogota – Colombia
- LACNIC 25 – La Habana– Cuba
- LACNIC 26 – San Jose – Costa Rica
- LACNIC 27 – Foz do Iguaçu – Brazil

**What do you think of LACNIC, its mission, and the organization's role as a driver of growth and development in the region?**

My vision of LACNIC is that of an organization that watches over regional Internet policies. Its forums allow discussing the future of the Internet and its use as a tool for social inclusion.



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**In your opinion, what would be your greatest contribution to LACNIC as a member should you be elected? What motivated you to run for a position on the elective body?**

Interacting with the Electoral Commission, auditing the profiles to ensure they are compatible with the positions at stake in future elections, and collaborating with the Commission's policies, allowing for greater balance and transparency in LACNIC's electoral processes.



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