



SPONSORSHIP

Sponsor LACNIC **online** events



Virtual Sponsors

Basic USD 2.000

Logo on event website

Mention in press release

Logo visible during breaks

Thank you message when opening and closing the event

Mentions on social media

Logo on billboard at the lobby of the trade fair. Includes link to company website

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Premium USD 3.500

Logo on event website

Mention in press release

Logo visible during breaks

Thank you message when opening and closing the event

Mentions on social media

Logo on billboard at the lobby of the trade fair. Includes link to company website

Kahoot space sponsor – *Limited spaces available*

Stand at virtual trade fair

BLENDED EVENTS

Premium sponsors logo on:

- Signage to be installed inside the convention center
- Background signage for press articles and photos.
- Event T-shirt

Benefits of having a stand at the virtual trade fair

- Company included on the trade fair floorplan
- Stand customized to match corporate identity
- Publishing of general information, company website and social media links
- Logo presence and image galleries
- Static or dynamic banner
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures (options to see and/or download)
- Customized trivia
- Contact forms redirecting to social media, WEB
- Direct contact with a representative (via WhatsApp and/or scheduling video calls)

Virtual stands

The sponsor may choose a model from these booth options



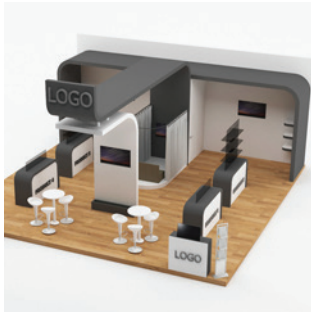
Option 1



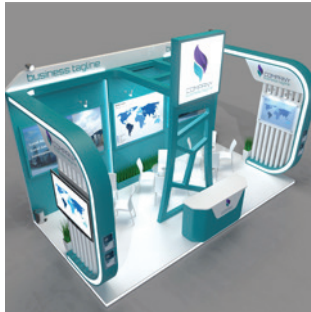
Option 2



Option 3



Option 4



Option 5

Why sponsor LACNIC events?

As part of its efforts to promote the creation of synergies and initiatives for the construction of an open, stable and secure Internet in Latin America and the Caribbean, LACNIC organizes two annual events in different cities throughout the region.

LACNIC events are extremely relevant for the Latin American and Caribbean Internet community, as they provide spaces for multistakeholder dialogue, high-level technical training, and the discussion of topics that are of the greatest interest to the Internet community.

Networking

More than 600 professionals gather on site to attend the various activities and about 2,000 more participate remotely. These professionals represent leading Internet organizations as well as governments, academia and civil society.

Visibility

Promotional activities, social media presence and media coverage.

Business opportunities

Social events + Meeting rooms + Networking tools

Commitment

To the Internet community.

TERMS and CONDITIONS

Intellectual property

The sponsor grants LACNIC a non-exclusive, non-transferable, royalty-free license to use the sponsor's distinctive sign(s) in order to fulfill the purpose of the agreement.

Price and Form of Payment

The sponsor must pay the price specified above within 30 days from the date of invoice, via bank transfer or deposit, or using a card (Visa or MasterCard).

Prices will not be subject to any withholdings or taxes in the sponsor's country of origin; should this be the case, said withholdings or taxes shall be added to the price and will be borne by the sponsor, such that LACNIC receives the agreed price in full.

Sponsor's commitment

The Sponsor will grant to LACNIC and LACNIC will accept a sum of money towards sponsorship of the next event organized by LACNIC in the region of Latin America and the Caribbean.

Services to be rendered by LACNIC

In consideration of payment of the price specified above, LACNIC will be required to include the sponsor in the appropriate Sponsor Category (as specified in the annex detailing each category and their corresponding rights).

Important Note

Sponsorship is not exclusive to either party.

Contact information

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Sponsors

at prior LACNIC events

NETSCOUT | Arbor



antel



facebook

Google



HUAWEI



Internet Society

ADDREX



mxtools

cgi.br nic.br

NETFLIX



OSI
HARDWARE & TELECOM



SECURE64™

verizon
media

KEYNOTE SPEAKERS

at Prior LACNIC Events

★ Merike Kaeo

CTO, Farsight Security

★ Radia Perlman

Dell EMC fellow

★ Charlie Kaufman

Dell EMC System Security Architect

★ Álvaro Retana

VP Technology Strategy, Huawei Technologies

★ Timothy Winters

CTO, IPv6 Ready

★ Paul Twomey

President, Instituto CyberGreen

★ Steve Crocker

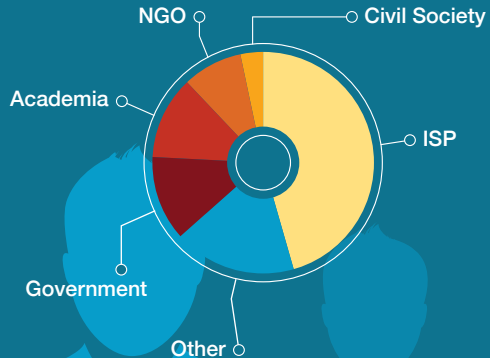
Board of directors, ICANN

ATTENDEES

+500 professionals representing leading Internet organizations as well as governments, academia and civil society.

Internet service provider (ISP) managers and technical staff, network engineers, experts in new technologies, Internet exchange point operators (IXPs/NAPs), content providers, international carriers, as well as Regional Internet Registry and ICANN staff.

Participants by Sector



**Data on 2017 Events*

PRESS and STATISTICS

2700 Remote
visitors Participation

Website
1.400 / 2.500
weekly sessions

733 participants
#LACNIC27

516 participants
#LACNIC28

+1200
messages Mobile
exchanged by participants App
during each event

+25 PRESS
media Each event is covered by more
than 25 regional media outlets.

