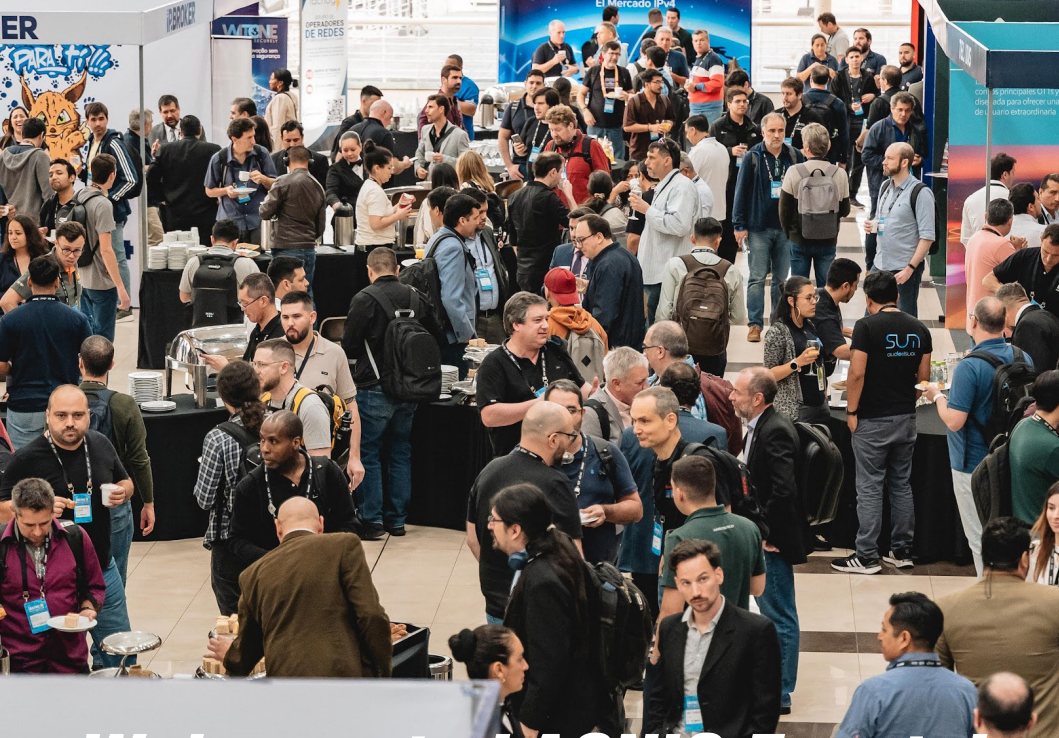




LACNIC 43
Sponsorship
Opportunities



Welcome to LACNIC Events!

LACNIC, the Latin American and Caribbean Internet Addresses Registry, is an international non-government organization established in Uruguay in 2002. It is responsible for assigning and managing Internet numbering resources (IPv4, IPv6), Autonomous System Numbers, DNS Reverse Resolution and other resources for the region of Latin America and the Caribbean. It is one of five existing Regional Internet Registries. Consolidated as a technical point of reference, the organization offers an online learning platform and promotes Internet exchange points, the installation of root servers, and IPv6 deployment.

Why sponsor LACNIC events?

As part of its efforts to promote the creation of synergies and initiatives for the construction of an open, stable and secure Internet in Latin America and the Caribbean, LACNIC organizes two annual events in different cities throughout the region.

LACNIC events are extremely relevant for the Latin American and Caribbean Internet community, as they provide spaces for multistakeholder dialogue, high-level technical training, and the discussion of topics that are of the greatest interest to the Internet community.

Hybrid events generate spaces for sharing and exchanging experiences and technical knowledge, provide networking opportunities, and allow participants to strengthen their skills.

Both participants and sponsors benefit from a much broader audience, with spaces and tools that allow them to generate new contacts, and which are adapted for both in-person and remote participants.

Networking

More than 600 professionals gather on site to attend the various activities and about 1,000 more participate online. These professionals represent leading Internet organizations as well as governments, academia and civil society.

Visibility

Promotional activities, social media presence and media coverage.

Business opportunities

Social events + Meeting rooms + Networking tools

Commitment

To the Internet community.



Categories and Benefit

All sponsorship categories include:

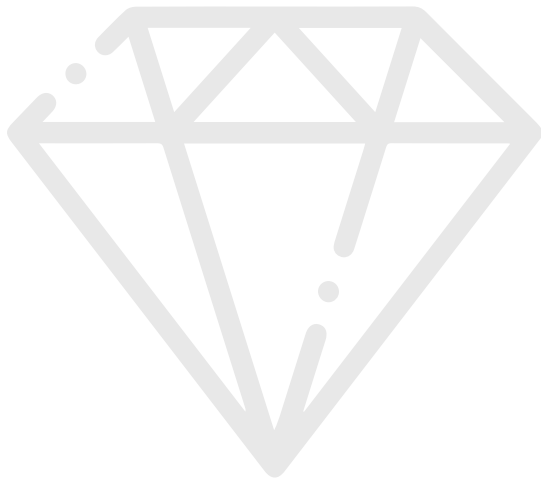
- Mention of company name in press releases related to the event.
- Appreciation message for each sponsor when opening and closing sessions.
- Company logo featured on the event website (highlighted based on the sponsorship category).
- Company logo displayed on the projection screen during session breaks.
- Visibility in virtual spaces: Company logo featured in the networking tool's sponsor section, mentions in social media, display of brochures or PDFs during Zoom events, screening of videos, and a means for directly contacting a company representative via email or scheduling meetings.
- Visibility during streaming of the event: Company logo displayed during session breaks. Over 1,000 participants connect remotely to sessions each day.

Diamond

USD 25.000

Includes 10 event registrations.

- Space for company stand. **Size: Large** (6x3)
- **Access to meeting room**
- Space for a **commercial presentation** in the coffee break area during the event [See Terms and Conditions]
- **Special setup or merchandising** to be coordinated directly with the person responsible for sponsorships [See ANNEX for options]
- Company logo highlighted on:
 1. Event entrance
 2. Main sign in the registration area
 3. Signage to be installed inside the convention center, highlighted based on the corresponding sponsorship category
 4. Event T-shirt
 5. Lanyards for name badges



Categories and Benefit

Gold

USD 15.000

Includes 7 event registrations.

- Space for company stand. **Size: Regular** (3x3)
- **Access to meeting room**
- Space for a **commercial presentation** in the coffee break area during the event [See Terms and Conditions]

- Company logo highlighted on:
 1. Event entrance
 2. Main sign in the registration area
 3. Signage to be installed inside the convention center, highlighted based on the corresponding sponsorship category
 4. Event T-shirt
 5. Lanyards for name badges



Silver

USD 9.000

Includes 5 event registrations.

- Space for company stand. **Size: Large** (6x3)
 - **Access to meeting room**
 - Space for a **commercial presentation** in the coffee break area during the event [See Terms and Conditions]
 - **Special setup or merchandising** to be coordinated directly with the person responsible for sponsorships [See ANNEX for options]
- Company logo highlighted on:
1. Main sign in the registration area
 2. Signage to be installed inside the convention center, highlighted based on the corresponding sponsorship category
 3. Sponsorship of networking spaces.



Categories and Benefit

Regular Stand

Size: Regular (3x3)

USD 6.000

Includes 3 event registrations.

The STAND category offers an exhibit space for companies interested in promoting their products and/or services to the large and influential audience attending LACNIC events.

It includes setting up a stand with **panels, company logo printed on the border, a table, and chairs**. Any additional design and/or installation costs, including banners, materials, and technical equipment must be provided by the sponsor.

Company logo on:

1. Signage to be installed inside the convention center, highlighted based on the corresponding sponsorship category
2. Company logo and link on the Sponsors page of the event's website under the "Stand" category

Categories and Benefit

Premium Stand

Size: Large (6x3)

USD 7.500

The STAND category offers an exhibit space for companies interested in promoting their products and/or services to the large and influential audience attending LACNIC events.

It includes setting up a stand with **panels, company logo printed on the border, a table, and chairs**. Any additional design and/or installation costs, including banners, materials, and technical equipment must be provided by the sponsor.

Company logo on:

1. Signage to be installed inside the convention center, highlighted based on the corresponding sponsorship category
2. Company logo and link on the Sponsors page of the event's website under the "Stand" category
3. Space for a **commercial presentation** in the coffee break area during the event [See Terms and Conditions]

Categories and Benefit

Coffee Break Sponsorship

USD 2.500

Includes 2 event registrations.

Message inviting attendees to the coffee break "Sponsored by..." included in the daily agenda.

Company logo highlighted on:

1. Sponsors page on the event website
2. Company logo projected on screen during session breaks
3. Signage to be installed in the convention center during the coffee break



Categories and Benefit

	Diamond	Gold	Silver	Regular Stand	Premium Stand	Coffee Break
Registration	10	6	5	3	4	2
Premium stand	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Regular stand	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Space for commercial presentation	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Access to meeting room	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special setup	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on event entrance	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on registration sign	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signage inside the venue	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
T-shirts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lanyards	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo in networking spaces	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Message in the daily agenda inviting attendees to the coffee break	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Signage during the selected coffee break	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Categories and Benefit

Peering Forum

Premium USD 5.000

Space on the exhibit **table** where materials are handed to participants on the day of the PF

Logo on Peering Forum website

5 registration fee waivers

Logo on first line of PF banner, **size: large**

Mention of sponsor's participation in a press release

Access to meeting room, prior reservation

Basic USD 2.500

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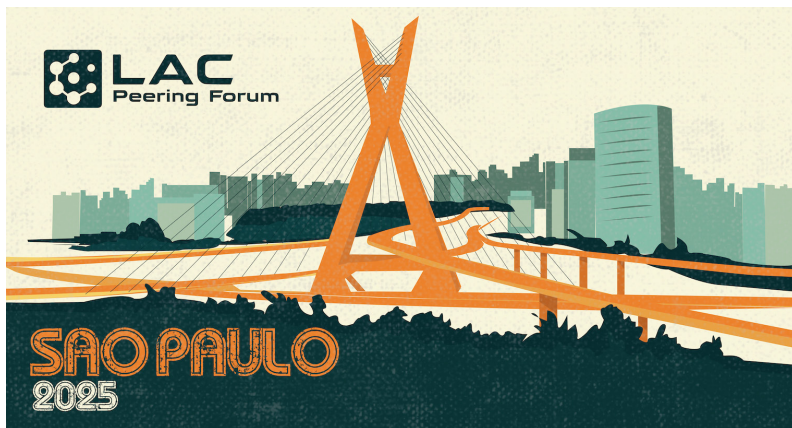
Logo on Peering Forum website

2 registration fee waiver

Logo on second line of PF banner, **size: small**

Mention of sponsor's participation in a press release

*A discount is applied to the cost of the Peering sponsorship if it is combined with a traditional event sponsorship category. Please contact the sponsorship contact for details.



Categories and Benefit

Technical Forum

USD 7.500

Includes 4 complimentary event registrations.

- Signage highlighted during the forum.
- Exhibition space (including table and chairs).
- Banners and additional installation, materials and technical equipment costs must be provided by the sponsor.
- Mention of sponsor's participation in a press release.
- Thank you message and recognition during opening and closing sessions.
- Thank you message and brief description of the company's work at the start of the forum

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

Important: Sponsorship of the FTL does not in any way allow sponsors to influence the topics on the Forum agenda or the selection of proposals to be presented.



Categories and Benefit

Beer & Gear Pack

Subject to availability

USD 5.000

Beer & Gear is a commercial networking activity that takes place at the end of the second day of the LACNIC event. It allows participants to visit the stands while enjoying a drink or two, without the pressure of time.

This option includes:

- Two (2) event registrations
- Prominent signage during Beer & Gear time
- Mention of sponsor's participation in a press release
- Thank you message and recognition when opening and closing sessions
- Company logo and description in the event program

This category is limited to a single sponsor. It includes the display of company image and materials.

Virtual spaces:

- Visibility in the networking tool, sponsors section.
- Publishing of general information, company website and social media links
- Exhibition of videos (previously published on a platform such as YouTube, Vimeo, etc.)
- Exhibition of PDF documents or brochures
- Direct contact with a representative (via email and/or scheduling video calls)

Streaming visibility:

- Slideshow with the institutional logo in the streaming transmission during breaks. More than 1,000 participants access the event sessions virtually daily.

TERMS and CONDITIONS

Intellectual property

The sponsor grants LACNIC a non-exclusive, non-transferable, royalty-free license to use the sponsor's distinctive sign(s) in order to fulfill the purpose of the agreement.

Price and Form of Payment

The sponsor must pay the price specified above within 30 days from the date of invoice, via bank transfer or deposit, or using a card (Visa or MasterCard).

Prices will not be subject to any withholdings or taxes in the sponsor's country of origin; should this be the case, said withholdings or taxes shall be added to the price and will be borne by the sponsor, such that LACNIC receives the agreed price in full.

Sponsor's commitment

The Sponsor will grant LACNIC a sum of money towards sponsorship of the next event organized by LACNIC in the region of Latin America and the Caribbean. If the Sponsor needs to terminate the contracted Sponsorship, they must duly inform LACNIC at least 45 (forty-five) days prior to the event. In such cases, the Sponsor agrees to pay 75% of the Sponsorship amount.

Services to be rendered by LACNIC

In consideration of payment of the Sponsorship, the Sponsor will receive the benefits corresponding to the sponsorship category they have contracted, as detailed in this document.

The Sponsor acknowledges and accepts that LACNIC finalizes the promotional materials and sends them to production 30 (thirty) days prior to the Event. Therefore, no changes will be accepted during this period, and the Sponsor's brand will be present in the promotional materials under the contracted category, as appropriate.

Commercial presentations

At LACNIC events, an exclusive commercial networking activity is held for sponsors in the coffee break area of the venue.

This activity is held on a day and at a time subject to availability. [15 minutes maximum].

The agreed price does not include additional technical equipment or translation. Brand signage for the room must be provided by the sponsor.

LACNIC will not be responsible for the attendance at the presentation.

Important Note:

- **Sponsorship is not exclusive to either party.**
- **The Sponsorship will be governed and construed in accordance with the laws of Uruguay and subject to conciliation and arbitration (three members) before the Conciliation and Arbitration Center of the Uruguayan Chamber of Commerce and its internal regulations, as appropriate.**

The topics on the agenda of each Event and the corresponding logistic decisions are the exclusive responsibility of LACNIC. The sponsor's influence shall be limited to their commercial presentations, press announcements, stand and its corresponding visiting hours, among others exclusively related to their own activity during the Event.

ANNEX

Exclusive, customized opportunities for **DIAMOND** sponsors.

Please check availability with the Sponsorship Contact. Subject to change depending on the event location.

Water bottles personalized with sponsor's company logo or image.

- 600 bottles available
- 1 bottle will be placed for each attendee on the day of the opening ceremony
- A table with bottles will be available at the entrance area

Customized keys to enter rooms at the hotel where the event is held.

- The hotel may provide guests who are registered for the event with a key customized to include the sponsor's company logo or image
- A card with a welcome message may be provided along with the key

Slippers customized with the sponsor's company logo.

- Customized slippers will be provided to each hotel guest registered for the event
- These slippers will be available in the guests' rooms
- A card with a welcome message may be attached

Chair covers personalized with sponsor's company logo or image.

- These chair covers will be used in the rooms where the Tutorials will be held

Participation in map showing the venue / event area and hotel surroundings.

- The map will be provided along with the event's promotional materials

Contact information

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www.lacnic.net