



Latin American and Caribbean Internet Addresses Registry
Registro de Direcciones de Internet para **América Latina** y **Caribe**
Registro de Endereçamento de Internet para **América Latina** e **Caribe**

SPONSORSHIP OPTIONS AND BENEFITS

Different sponsorship categories have been established according to the amount of the contribution. Categories may be combined and other alternatives negotiated according to the sponsor's needs. The rest of this document describes these categories and establishes their benefits.

1 - MAIN SPONSOR: Over USD 10.000

Benefits:

- The sponsoring company's logo will appear on the following printed matter to be delivered to participants: accreditations, folders or binders, note pads, programs. The company's logo will also appear on mouse pads and T-shirts, should they be made.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be included on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as Main Sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs to be placed inside the hotel or convention center.
- Display of a promotional banner (not greater than 1.00 m x 3.00 m) at the accreditation area of the event. The banner shall be provided by the sponsor.
- Distribution of one piece of marketing material and/or promotional item together with the material to be delivered to the event's participants.
- 20 free registrations to the event.

2 - CONTRIBUTING SPONSOR - USD 5.000 to USD 10.000

Benefits:

- The sponsoring company's logo will appear on the following printed matter to be delivered to participants: accreditations, folders or binders, note pads, programs. The company's logo will also appear on mouse pads and T-shirts, should they be made.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be made on the main event's web page as well as in the "SPONSORS" link.

- Acknowledgement message for participation as Contributing Sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks
- Display of a promotional banner (not greater than 1.00 m x 2.00 m) in the accreditation area of the event. The banner shall be provided by the sponsor.
- 6 free registrations for the event

3- COOPERATING SPONSOR: USD 500 to USD 5.000

Benefits:

- The company's logo will appear on the event's programs. It will also appear on mouse pads, should they be made.
- Mention on LACNIC's web site: logo including link to the company's web page in the "SPONSORS" page of the event.
- Acknowledgement message for participation as Cooperating Sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks

4 - SPONSORING OF SOCIAL EVENT(S)

The social event is an important opportunity for emphasizing the sponsor's participation within the general event. Of all the general event's participants, 90% of them take part in this activity.

Benefits:

- The sponsor's logo will appear on the invitations for the event.
- Display of the promotional banner in the social event's venue.
- Mention on LACNIC's web site: logo including link to the company's web page in the "SPONSORS" page of the event and also on the page mentioning the social events.
- Receiving an acknowledgement message as the social event's sponsor during the closing session on the day of the event, as well as display of the company's logo on the projection screen during breaks.

5 - SPONSORSHIP OF COFFEE BREAKS AND LUNCHESES

Lunches will take place inside the event's venue (hotel or convention center) as well as at external venues.

Benefits:

- Sponsor's logo on the voucher to be delivered to the luncheon's participants.
- Mentioning of the sponsor as well as including the logo at the tables where lunch is served. In the case of coffee breaks, the mention will be placed at the table from where they are served.

- Display of a promotional banner (not greater than 1.00 m x 0.60 m) beside the place where the coffee break or lunch is served (only when it is served at the hotel or convention center).
- Mention on LACNIC's web site: logo including link to the company's web page on the event's schedule web page.
- Receiving an acknowledgement message during the session prior to its serving for participation as coffee break and/or lunch sponsor, as well as display of the company's logo on the projection screen during breaks

6- SPECIFIC SPONSORSHIPS

INTERNET CONNECTIVITY

Bandwidth: redundant 4 Mbps minimum and two switches

POWER AND NETWORK

Internal UTP cabling

Multicontacts: 25 minimum

Patchcords: 20

COMPUTER EQUIPMENT

10 PCs

1 color printer

MULTIMEDIA EQUIPMENT

Projection Cannon : 3

Screens: 3

Sound: 4 lapel microphones, 2 standing microphones, 5 wireless microphones

Benefits: in exchange for providing one or several of these materials or services, in all cases we offer:

- Including the company's logo in the event's programs
- Mention on LACNIC's web page: logo including link to the company's web page.
- Acknowledgement in the opening and closing of sessions as well as displaying the company's logo in the projection screen during breaks.

For sponsorships other than those established in these categories, special emphasizing conditions will be considered.

For questions regarding sponsorships, please email us at : meeting@lacnic.net or please call : (+598 2) 606 2822 y (+598 2) 601 5846