



Latin American and Caribbean Internet Addresses Registry
Registro de Direcciones de Internet para **América Latina y Caribe**
Registro de Endereçamento de Internet para **América Latina e Caribe**

SPONSORSHIP OPTIONS AND BENEFITS

Different sponsorship categories have been established according to the amount of the contribution. Categories may be combined and other alternatives negotiated according to the sponsor's needs. The rest of this document describes these categories and establishes their benefits.

CATEGORY 1 - DIAMOND SPONSOR: Over USD 15,000

Benefits:

- The sponsoring company's logo will appear on the following printed matter to be delivered to participants: folders or binders, note pads, programs. The company's logo will also appear on T-shirts and other merchandise should they be made.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be included on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as Main Sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors to be placed inside the hotel or convention center.
- Display of a promotional banner (not greater than 1.00 m x 3.00 m) at the registration area of the event. The banner shall be provided by the sponsor.
- Distribution of marketing material and/or promotional items together with the material to be delivered to the meeting's participants.
- Free registrations to the meeting for staff members of the sponsor's organization.
- A brief presentation of the company will be allowed during the meeting. Extension, time and content of this presentation must be agreed and approved by LACNIC.

Additionally, -for this sponsorship category- special emphasizing conditions will be considered and negotiated directly with the sponsor.

CATEGORY 2 -PLATINUM SPONSOR: USD 10,000 to USD 15,000

Benefits:

- The sponsoring company's logo will appear on the following printed matter to be delivered to participants: folders or binders, note pads, programs. The company's logo will also appear on T-shirts and other merchandise should they be made.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be made on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks
- Logo appearing in location-pointing signs with all sponsors to be placed inside the hotel or convention center.
- Display of a promotional banner (not greater than 1.00 m x 2.00 m) in the registration area of the event. The banner shall be provided by the sponsor.
- Distribution of marketing material and/or promotional items together with the material to be delivered to the meeting's participants.
- 10 free registrations for the event

CATEGORY 3 - GOLD SPONSOR: USD 5,000 to USD 10,000

Benefits:

- The company's logo will appear on: binders or folders and meeting's programs. It will also appear on other printed materials, should they be made.
- Mention on LACNIC's web site: logo including link to the company's web page in the "SPONSORS" page of the event.
- Acknowledgement message for participation as sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors to be placed inside the hotel or convention center.
- Distribution of marketing material and/or promotional items together with the material to be delivered to the meeting's participants.
- 5 free registrations for the event

CATEGORY 4 - SILVER SPONSOR - USD 1,000 to USD 5,000

Benefits:

- The company's logo will appear on the meeting's programs.
- Mention on LACNIC's web site: logo including link to the company's web page in the "SPONSORS" page of the meeting.
- Acknowledgement message for participation as sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors to be placed inside the hotel or convention center.

SPONSORING OF SOCIAL EVENT(S)

The social event is an important opportunity for emphasizing the sponsor's participation within the general event. Of all the general meeting's participants, 90% of them take part in this activity. The social event will include food, open bar and entertainment as well as transportation from and to the hotel if necessary.

Benefits:

- The sponsor's logo will appear on the invitations for the social event.
- Display of promotional banner in the social event's venue provided by the sponsor.
- Mention on LACNIC's web site: logo including link to the company's web page in the "SPONSORS" page of the event and also on the page mentioning the social events.
- Receiving an acknowledgement message as the social event's sponsor during the closing session on the day of the event, as well as display of the company's logo on the projection screen during breaks.
- A brief speech by the sponsor may be made at the opening of the social event.

SPONSORSHIP OF COFFEE BREAKS AND LUNCHESES

Lunches will take place inside the event's venue (hotel or convention center) as well as at external venues.

Benefits:

- Sponsor's logo on the voucher to be delivered to the luncheon's participants.
- Display of a promotional banner beside the place where the coffee break or lunch is served (only when it is served at the hotel or convention center). The banner should be provided by the sponsor.
- Mention on LACNIC's web site: logo including link to the company's web page on the event's schedule web page.
- Receiving an acknowledgement message during the session prior to its serving for participation as coffee break and/or lunch sponsor, as well as display of the company's logo on the projection screen during breaks

OTHER SPONSORSHIPS

INTERNET CONNECTIVITY

Bandwidth: redundant 10 Mbps minimum and two switches

POWER AND NETWORK

Internal UTP cabling

Multicontacts and patchcords

COMPUTER EQUIPMENT

30 PCs

2 color printers

MULTIMEDIA EQUIPMENT

Projection cannon, screens, audio equipment for the conference rooms.

Benefits: in exchange for providing one or several of these materials or services, in all cases we offer:

- Including the company's logo in the meeting's programs
- Mention on LACNIC's web page: logo including link to the company's web page.
- Acknowledgement in the opening and closing of sessions as well as displaying the company's logo in the projection screen during breaks.
- The connectivity supplier will have a special prominence on the meeting's website.

For questions regarding sponsorships, please email us at: meeting@lacnic.net or call : (+598 2) 604 2222